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FOR IMMEDIATE RELEASE



NBCRFLI launches exciting new Mobi App for its members

In a bid to keep up with ever-changing global communication trends, the NBCRFLI has launched its first ever user-friendly mobi app. The mobi app is aimed at strengthening communication channels between the NBCRFLI and its members. This will help ensure members are kept up to date with Council news and requirements, which forms part of the support and high level of service that the NBCRFLI strives to offer.

The mobi app was developed to cater for a number of the NBCRFLI's member employers/employees who might not have access to the internet on a continuous basis. The mobi app makes it easier for members who are constantly on the road to access council-related news in the palm of their hands. The highly user-friendly app has exactly the same information as the NBCRFLI website, which means users will have access to comprehensive, Council-related information at any time.

"We at the NBCRFLI are continually seeking ways to solidify our relationship with our members, which is why we developed this mobi app, explains Famida Rahman, Chief Funds Administrator of the NBCRFLI. "We live in the digital age, where information has become readily available, without the use of a computer. This Mobi App will set a new standard of communication between the NBCRFLI and our members. Our members will now have a range of Council related information available to them, from just about anywhere."

Users are able to download the Mobi App from the following link: www.nbcrfli.mobi/install. The step-by-step instructions will guide users on how to download the app according to their Smartphone, iPhone, Blackberry or Android specifications.

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